



**KICK-OFF CONFERENCE, CeRamICa
20 February 2009, Hódmezővásárhely, Town Hall**

DRAFT PROGRAM

9³⁰ 10⁰⁰ Registration, morning coffee

Moderator of the conference: **Angele Martinez**

10⁰⁰-10²⁰ *Welcome and opening speech by **dr János Lázár, mayor, Hódmezővásárhely***

10²⁰-10²⁵ **István Almási, Deputy-Mayor, Hódmezővásárhely**
The traditions of the Ceramics and small crafts in Hódmezővásárhely

10²⁵-11⁰⁰ **Representative of DG Enterprise and Industry**
How CeRamICa can contribute to EU policies – importance, relevance, results

Representative of the INTERREG IVC Secretary
Priorities of the INTERREG IVC Programme and relevance of CeRamICa

11⁰⁰-11¹⁵ **Representative of the Hungarian Ministry for National Development and Economy**
The added value of CeRamICa in relation to Hungarian development policy

11¹⁵-12⁰⁰ Coffe Break and press conference

12⁰⁰-12¹⁵ **Representative of one of the project partner's mayors**
The importance of participating in an international project – what can we win and what can we learn from each other?

12¹⁵-12³⁰ **Representative of the CeRamICa partners, Eduardo Nogueira, Alcobaca (Pt)**
Being part of an interregional partnership – what do we have in common and why do we want to cooperate?

12³⁰-12⁴⁵ **Zoltán Hegedűs, Representative of Hódmezővásárhely**
The importance of the ceramics and small crafts sectors in the local culture and economy – what Hódmezővásárhely expects from CeRamICa

12⁴⁵ -13⁰⁰ **Anikó Varga, Project manager of Hódmezővásárhely**
Achievements of the CeRamICa project? – outputs and results

13⁰⁰-13¹⁵ **Questions and answers, closing remarks**

13¹⁵-14³⁰ Lunch

The official languages of the conference are English and Hungarian. English-Hungarian and Hungarian-English translation will be available. Brochures on related activities and programs of partner cities/organisations can be disseminated at the conference.